JUST THE FACTS

animal wellness action

HELPING ANIMALS HELPS US ALL.

#BACKTHEBEAR

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HELP END THE TROPHY HUNTING OF CALIFORNIA BLACK BEARS!

The people of California value all wildlife, and they have special affection for bears given their image on the state flag and their friendly presence in so many of our communities. Yet the state allows trophy hunting of these animals, even as it rightly forbids hunting of mountain lions, wolves, and bobcats. This is incongruous, and there’s no reason for bears not to be provided with the same kinds of protections. Let’s remember that in our state, with all of the roadbuilding and automobile use, the development and habitat fragmentation, the killing of bears for vengeance or even for their gall bladders and bile, and the effects of climate change including drought and fires, bears faces acute threats from human impacts.

The Department of Fish and Wildlife boasts about this trophy hunt for “renewable resources,” treating them as populations and not individuals and encouraging the killing of the animals for their heads, paws, and hides.

Trophy hunting of bears as a management plan is the equivalent of a crime control plan that involves shooting into a crowd. It is no plan at all. Trophy hunters mostly kill bears at random, typically on national forests and other areas without human development, and this random killing just scrambles the existing social relationships and territories of the surviving animals. If there is any sort of selection going on, it’s for the largest male bears coveted as trophies. These are precisely the bears skilled in traditional bear feeding practices, leaving opportunities for younger bears to survive and they are the ones more likely to roam into human-occupied areas in search of food.

OUR OBJECTIVE

Our first goal is to make everyone in California aware of the hunt while simultaneously collecting signatures for a letter to the department of fish and wildlife, urging them to end the hunt forever.

HOW ARE WE DOING THIS?

Partnering with companies like Arm The Animals enables us to reach hundreds of thousands of people through their own followers and the sale of edgy artistic merchandise.

Gathering endorsements from other organizations to build strength and momentum.

Educating ourselves on bears, their habitat, the hunt and the hunters themselves is a critical and ongoing element of this campaign.

Presenting our case in front of the commission at every opportunity will be an important step in becoming the “go to” organization on all bear issues in California. Consistency is critical while we create a united force against the antiquated culture and approach to wildlife “management” at the department of fish and wildlife. make this their business model and it is totally unnecessary.
HELPING ALL ANIMALS

FIND OUT ABOUT OUR OTHER CAMPAIGNS

HORSES
Slaughtered for human consumption. Drugged to enhance their performance on racetracks. Or injured in order to make them exaggerate their gait at horse shows.

ROOSTERS
Put in a pit, and affixed with sharp knives on their legs, to fight to the death for gambling and human amusement.

TIGERS & LIONS
Bred in captivity and traded as pets and between roadside zoos, often dumped into the hands of the most unscrupulous actors in the exotic animal trade.

LAYING HENS
Confined in cages, inside big windowless buildings, and killed when they are no longer productive and turned into food to feed mink raised on fur farms.

COYOTES
Shot in contest hunts so that the killers can win prizes, in an appalling spectacle of disregard for life.

GREYHOUNDS
Exposed to on-track injuries even though almost nobody watches the races any longer.

ELEPHANTS
Faces hacked off for tusks desired by poachers and trophy hunters.

BEARS
Poached for their gallbladders and hunted for trophies.

WOLVES
Hunted down by or on behalf of ranchers who hate them, as the stockmen graze exotic species (domesticated cattle and sheep) on our public lands.

SHARKS
Cut up for their fins for soup.

MOTHER PIGS
Immobilized in crates on factory farms for as long as three years without interruption.

DOGS & CATS
Tormented in laboratory experiments, consumed in some countries, victims of cruelty.

FIND OUT ABOUT OUR OTHER CAMPAIGNS
INFO@ANIMALWELLNESSACTION.ORG