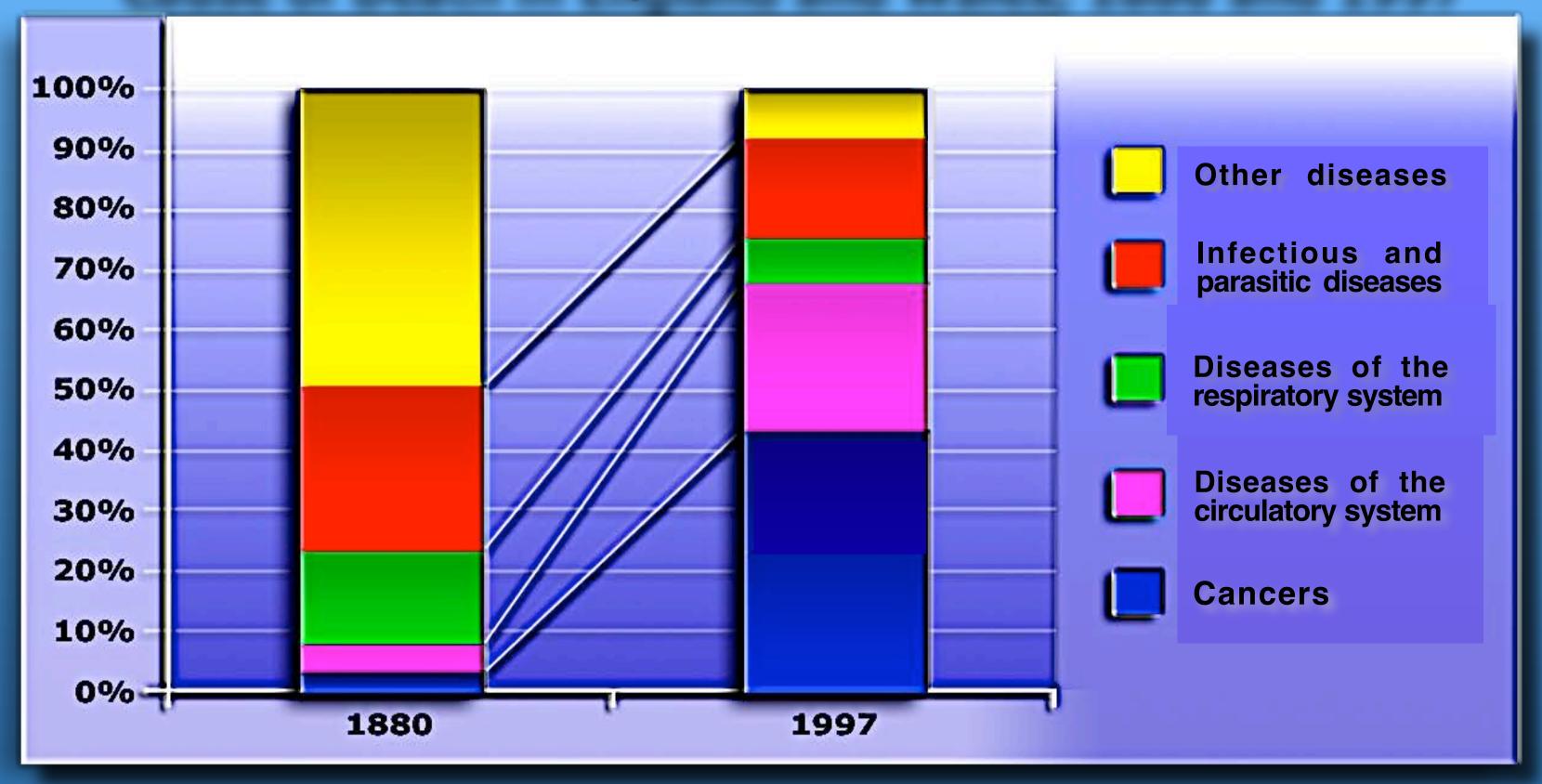


BENEFITS OF PLANTF-BASED DIETS

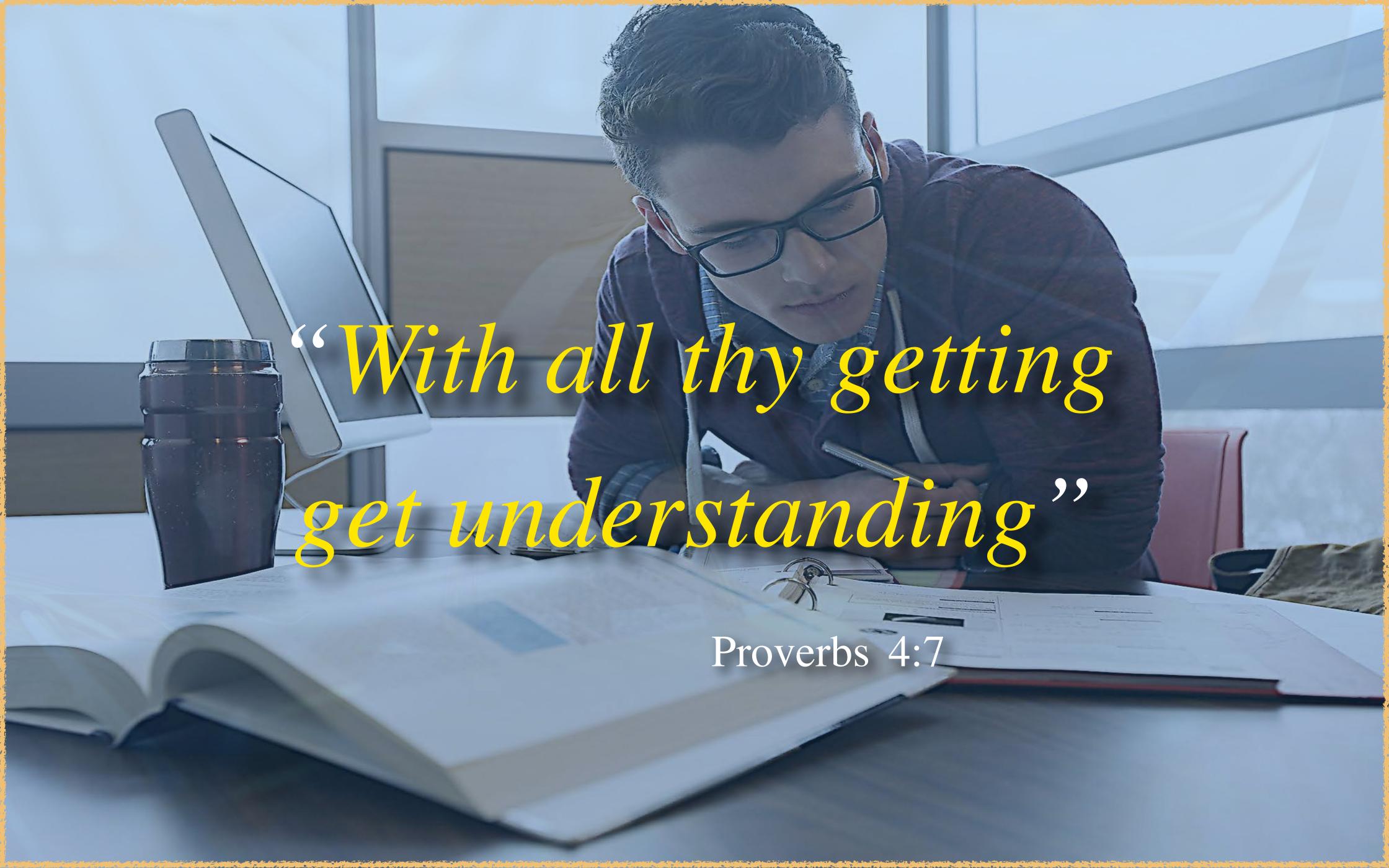
How changing to Plant-based Diels Reduce Change Diseases, Increase

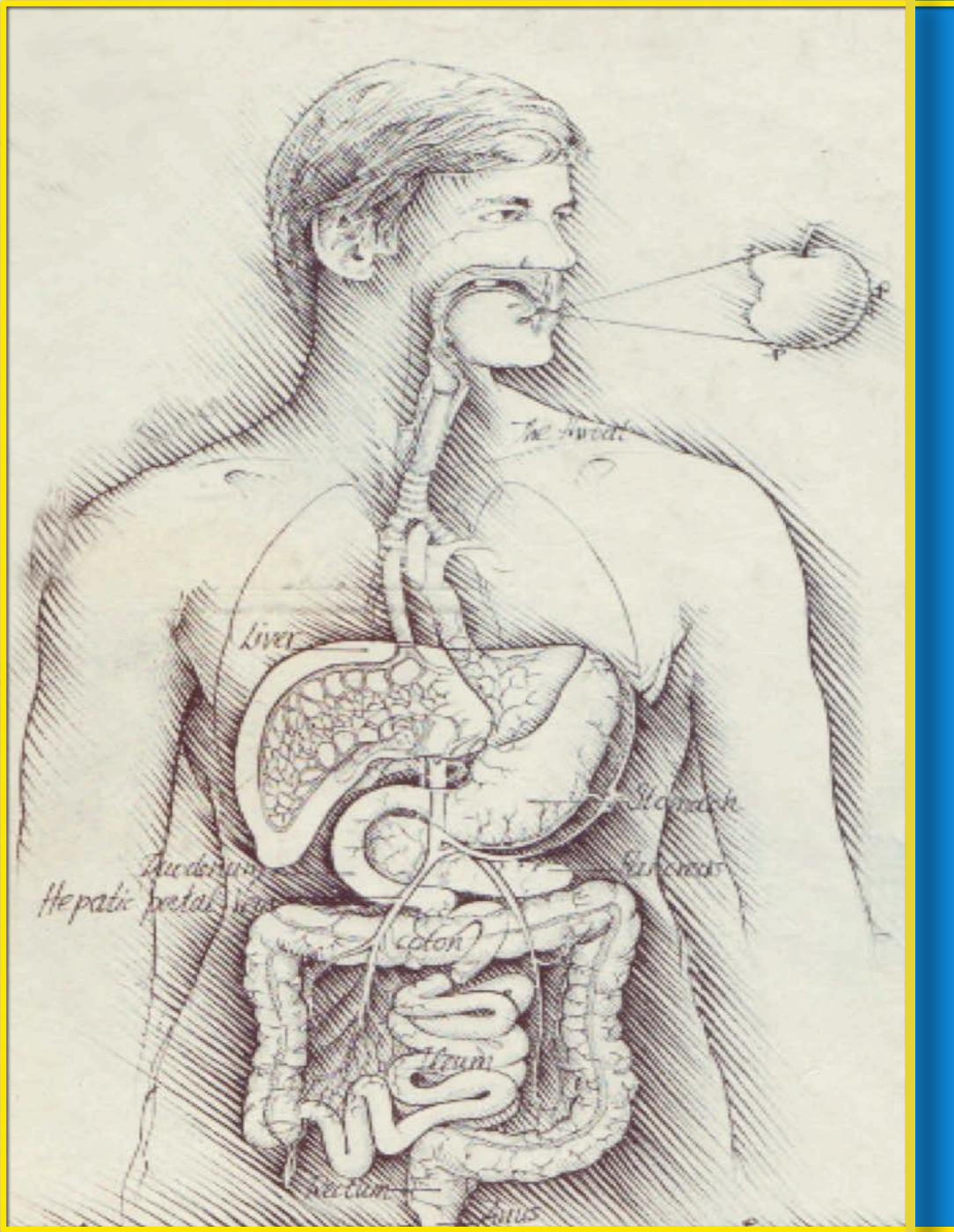
& Decrease Cimate Change

Cause of Death in England and Wales, 1880 and 1997



The major causes of disease and death in Western countries are now chronic diseases such as Cardiovascular diseases, Strokes, Cancers, Diabetes, Obesity and Hypertension. These diseases are largely due to "over nutrition" and arguably, are <u>best</u> dealt with by preventing them rather than by trying to "cure" them.

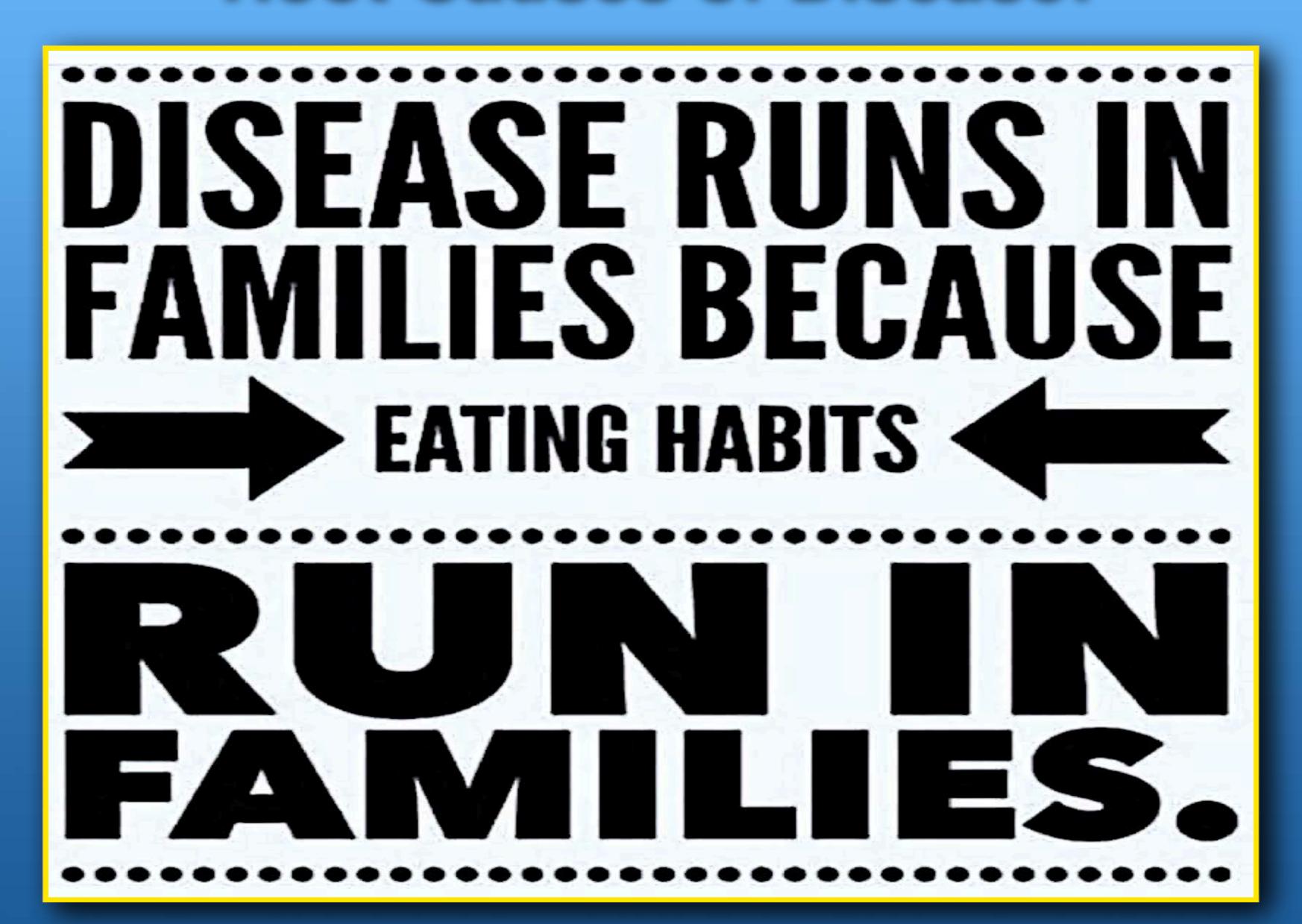




LEADING CAUSES of MORTALITY

This is important because . . Experts estimate that up to 80% of the chronic disease and premature death in this country could be prevented by making major changes in our Diets

Root Causes of Disease!



Heart Disease

- Coronary artery disease (CAD) is the leading cause of death for Men and Women in the U.S.
- As previously noted, the vast majority of coronary artery disease seen in the U.S. could be avoided by major changes in our diets and lifestyle.
- American Heart Association estimates <u>80%</u> of Heart Attacks and Strokes could be prevented.
- Over 805,000 Americans have a heart attack *each year* and *over*



"Do you want that with or without Angioplasty"

What is a Heart Attack?

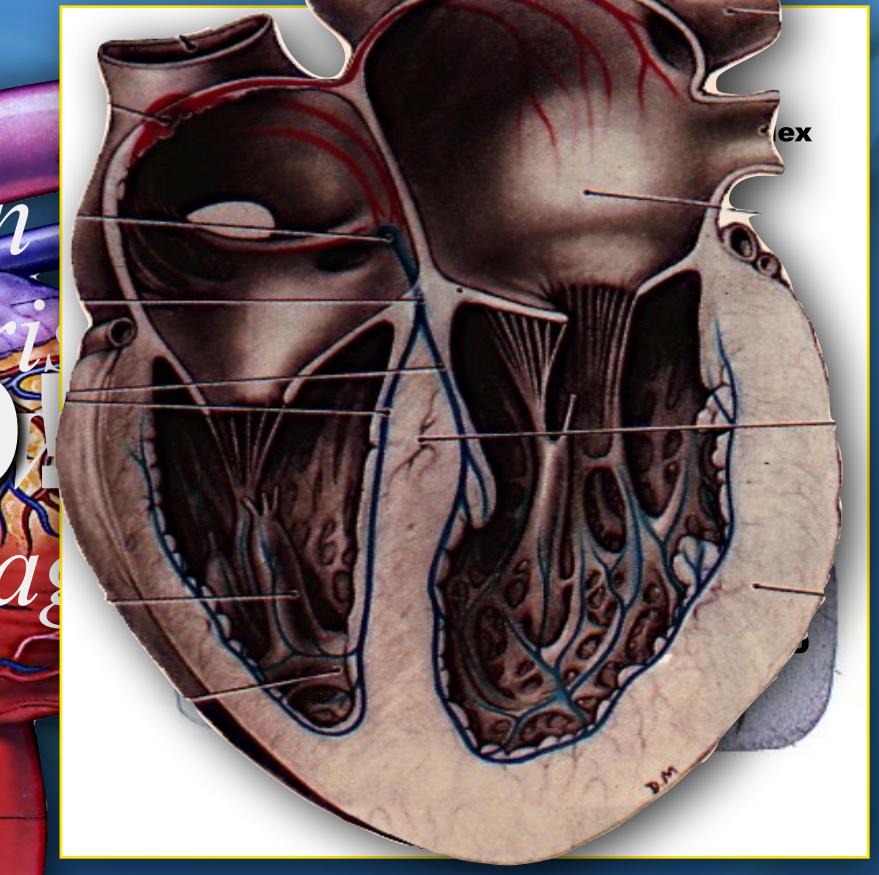
According to the AHA every 40 seconds someone in the U.S. has a Heart Attack!

• The Coronary arteries are the blood vessels supplying blood to the heart itself

They are so named because mean it was felt they resembled a Crown "surrounding" the heart

attack use mean and because mean attack use means attack use means

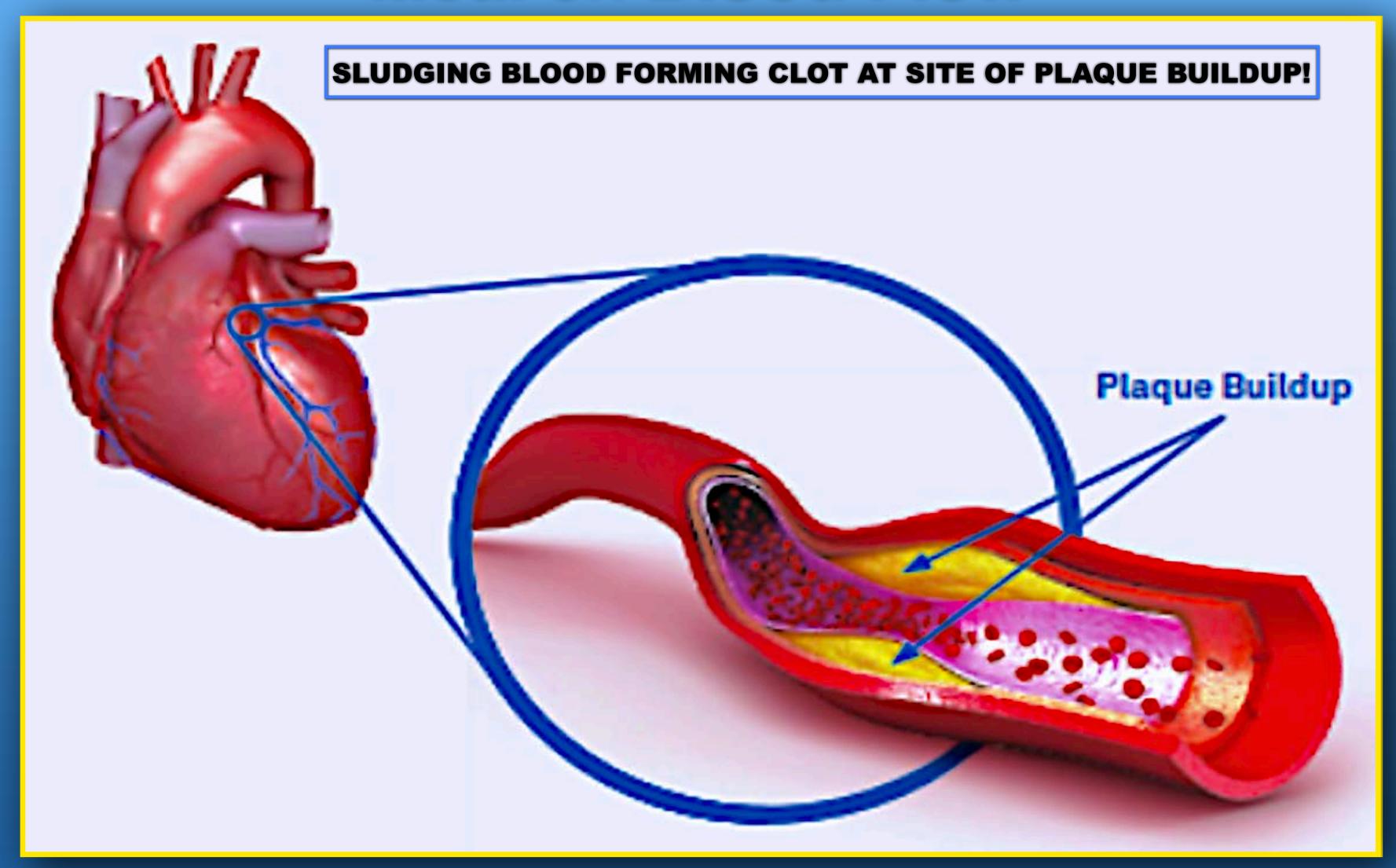
• A heart attack occurs when one or more of these ves-ramp osels becomes completely blocked, thereby depriving a portion of the heart muscle of its blood supply



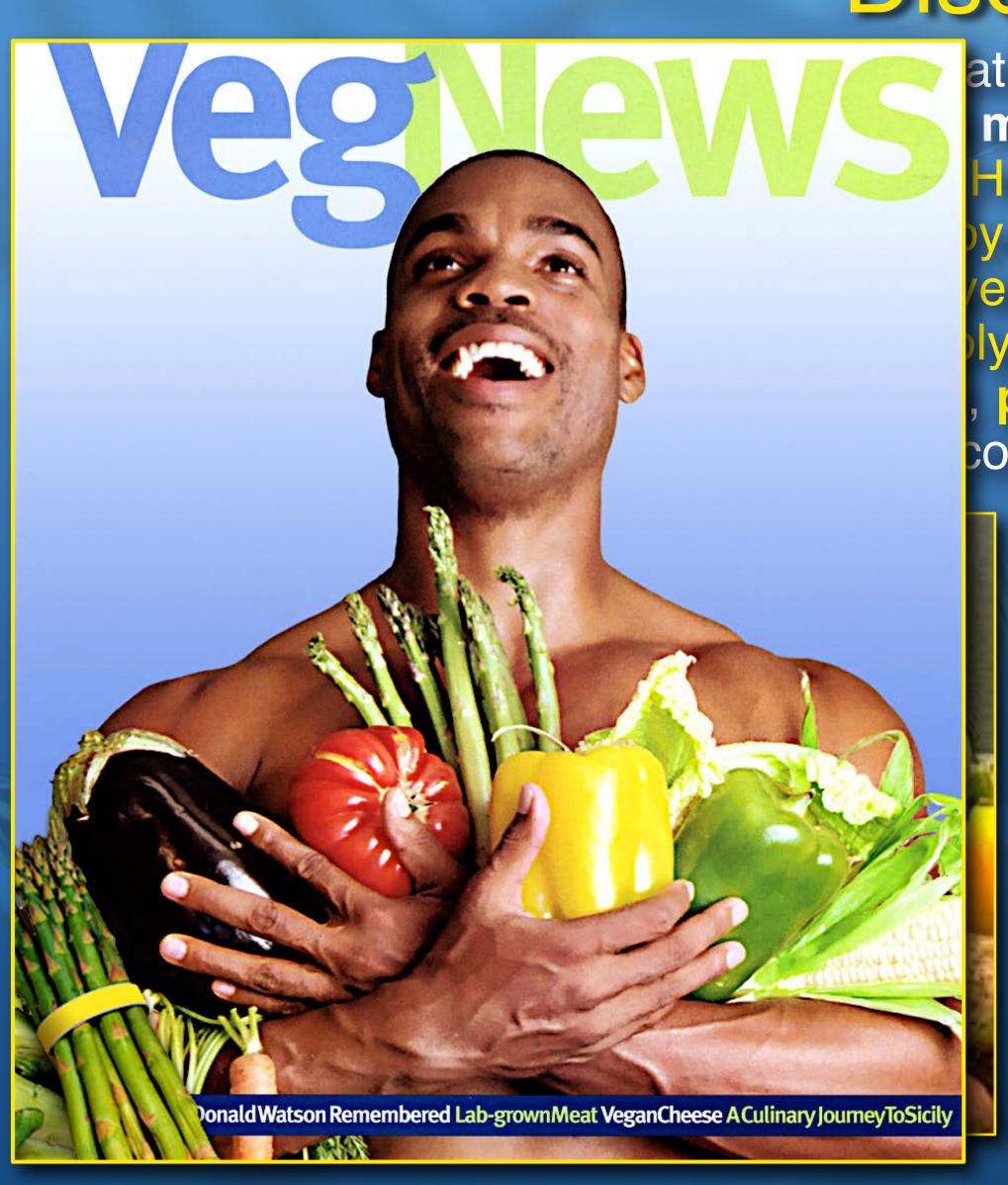
Your Heart at Work! 100,000 times and pumps ~

Each day the heart beats ≥ 100,000 times and pumps ≈ 2,000 gallons of blood.*

How the Heart Works: Effect of High-fat Meal on Blood Flow



Benefits of a Plant-based Diet for Heart Disease



ations much lower Healthy y being low ely high in lyunsaturated plant contain

Vegetarians and vegans typically have car-diovascular risk factor profiles well below those of omnivorous populations. They usually live longer and have lower weight, lower blood pressure, lower levels of homocysteine, and have cholesterol levels ≥ 100 - 150 points *below* individuals who eat

maatl

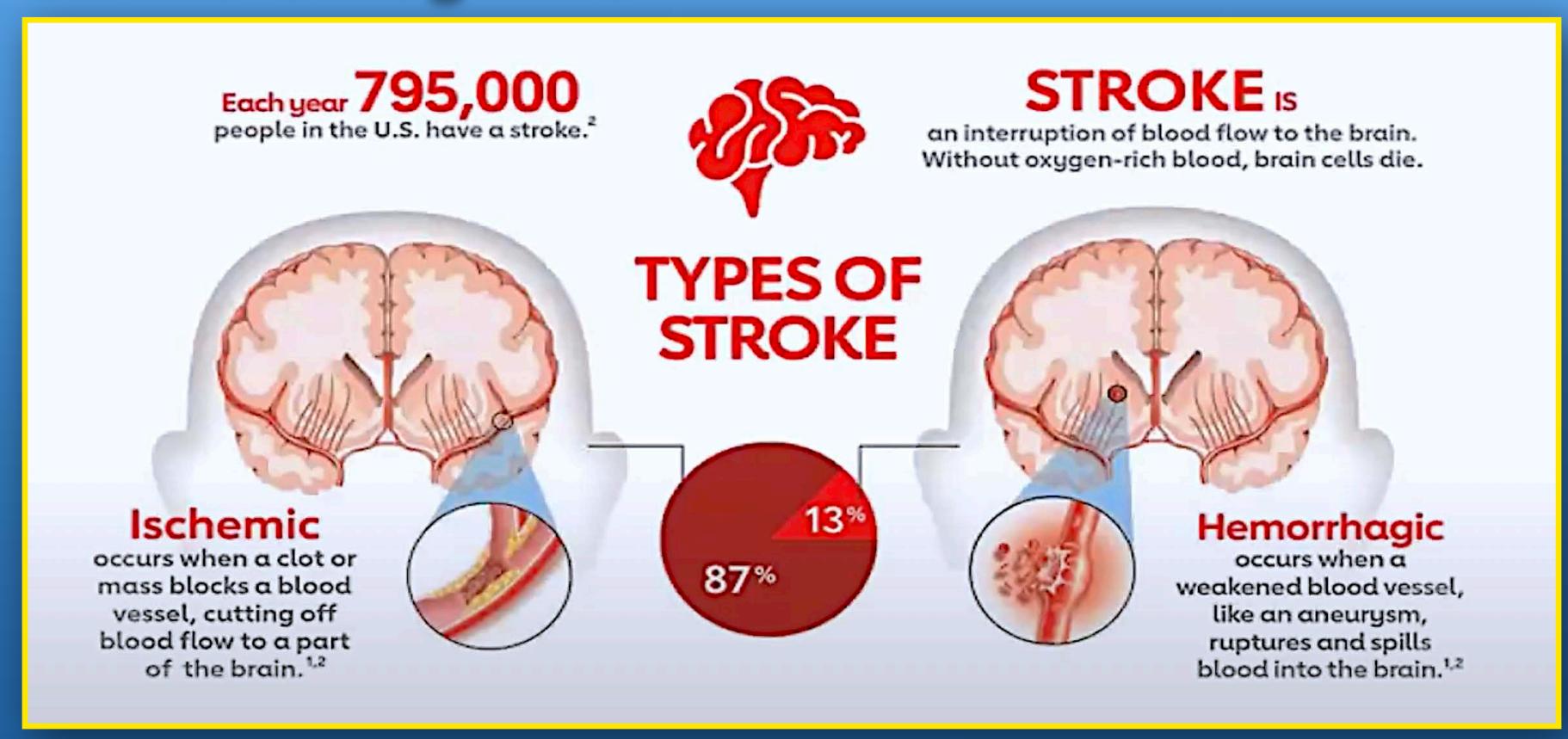
Benefits of a Plant-based Diet for Heart Disease



What is a Stroke?

Algorites occurs when a blood vessels that ecarries oxygen to the brain is reither blocked or ruptures. The impairment in blood flow leads to brain cell death.

Stroke Categories



It is estimated 2 million neurons are lost every minute after a stroke event occurs!

Types of Stroke

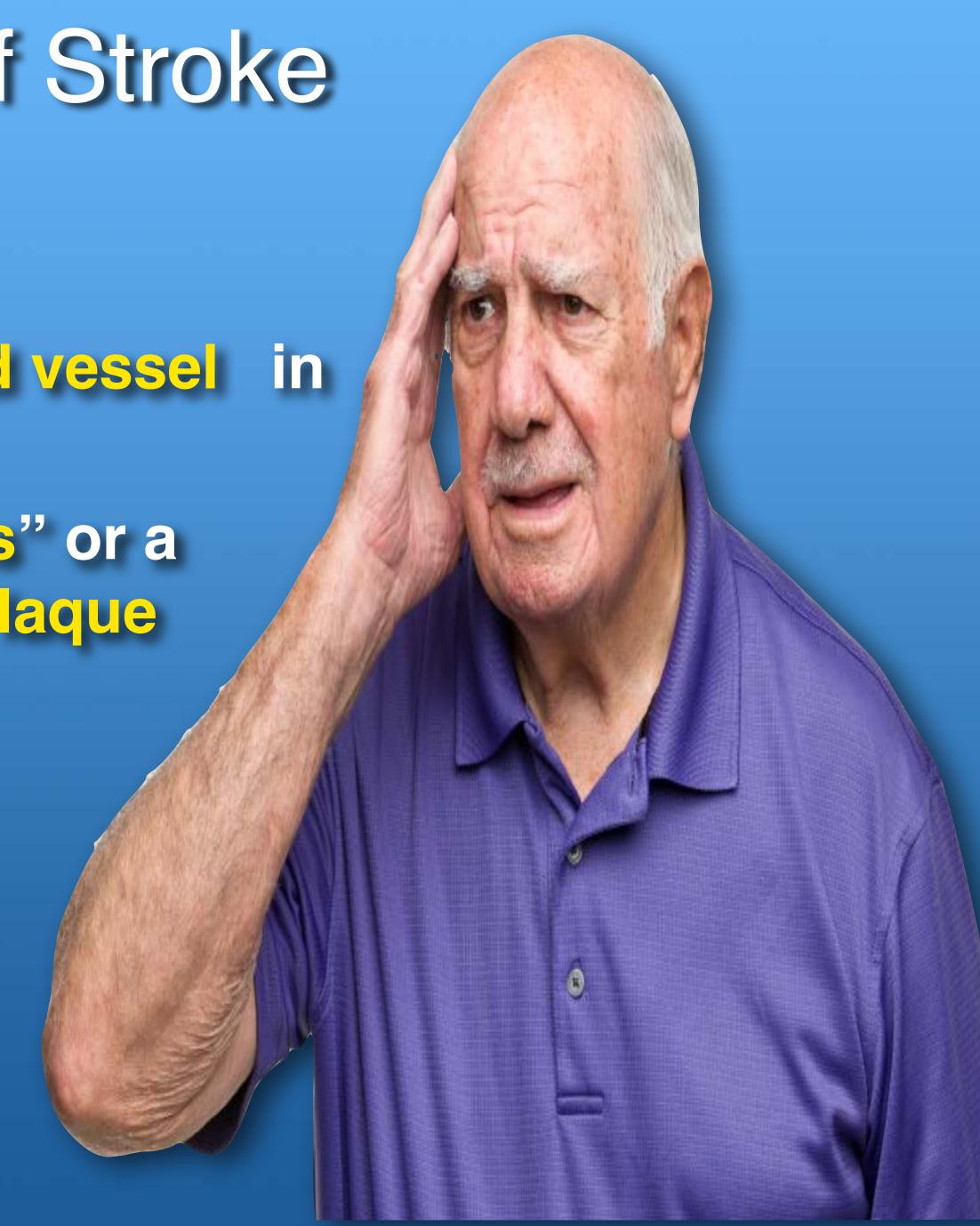
Ischemic Stroke

Caused by a <u>Blocked</u> blood vessel in the brain

May be due to an "Embolus" or a "Clot" formed at site of a Plaque

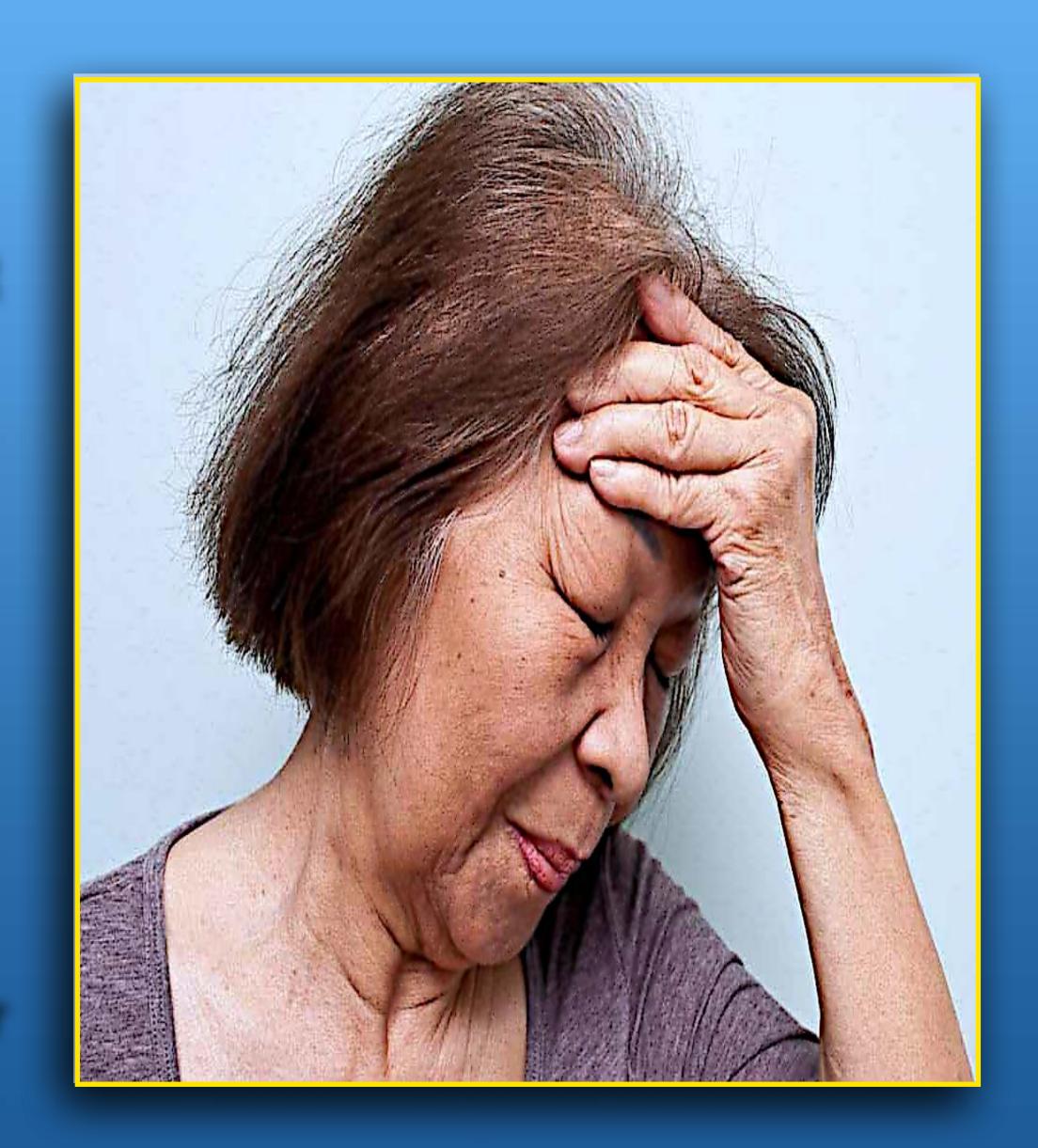
Hemorrhagic Stroke

- Caused by a <u>Ruptured</u> vessel in the brain
- May be AVM, Aneurysm, HTN-weakened Artery



Demographics of Stroke

- Women have about 60,000 more strokes than men.
- Native Americans have the <u>highest</u> prevalence.
- African Americans have almost twice the rate compared to Caucasians.
- Hispanic Americans have slightly higher rates when compared to non-Hispanic Whites.
- Modifiable risk factors must be addressed in our "aging population" given the propensity to suffer strokes in this age group.



Risk Factors for Ischemic Stroke

Hypertension (BP>140/90)

- Diabetes/Obesity
- Heart Disease (Atrial
 & Valve Disease)
- Smoking
- High Cholesterol (LDL > 130)
- Male Gender
- Age
- Ethnicity/Race (Epigenetics of Racism)



Reduction Through Diet Change

Heart Disease & Stroke

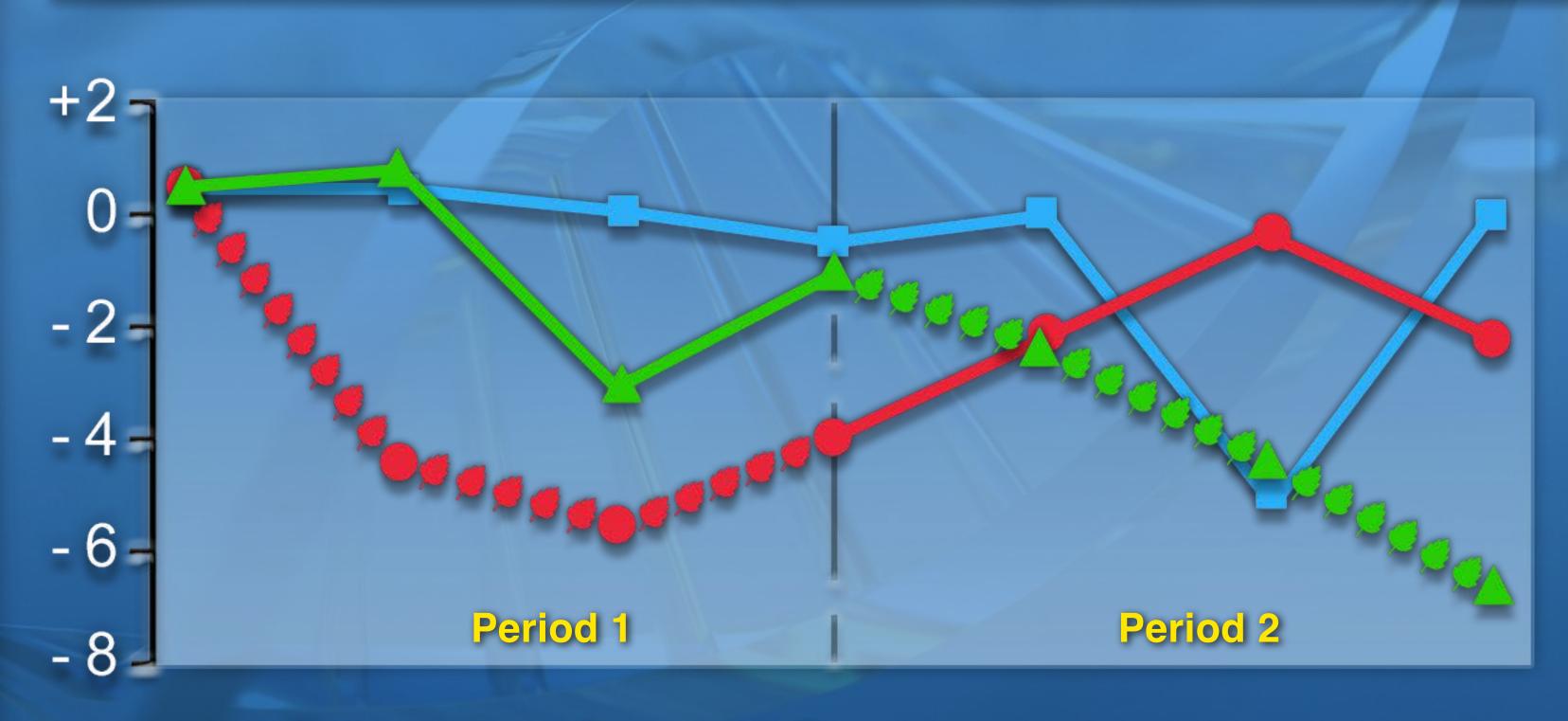
Hypertension (HTN)

- Affects 1 in 4 Americans
- Often called "the Silent Killer"
- Increases risk for Heart Disease, PVD and Stroke
- Risk factors include:
 - Obesity
 - Family history
 - excess ETOH
 - Smoking
 - excess Sodium
 - High Fructose Corn Syrup
 - lack of Regular Exercise

Heart Disease &

Stroke

Changes in Systolic Blood Pressure Due to Vegetarian



- Group 1 = Control Group
- Group 2
 Time of Diet as Vegetarian
- Group 3
 Time of Diet as Vegetarian

Heart Disease &

Stroke

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Stroke Food?

"On average, high blood pressure medications reduce the risk of heart attack by 15 percent and the risk of stroke by 25 percent. But in a randomized, controlled trial, three portions of whole grains a day were able to help people achieve this blood-pressure-lowering benefit too."

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tritionFacts.org –Dr. Michael Greger in How Not to Die

2007 Estimated U.S. Cancer Deaths

	M	en	
28	39,	5	50

Lung & bronchus	31% •
Prostate	9%
Colon & rectum	9%
Pancreas	6% •
Leukemia	4% •
Liver & intrahepatic	3% •
bile duct	
Esophagus	4%
Urinary bladder	3% •
Non-Hodgkins	3% •
Lymphoma	
Kidney	3% •

Women 270,100



- 26% Lung & bronchus
- 15% Breast
- 10% Colon & rectum
- 6% Pancreas
- 6% Ovary
- 4% Leukemia
- 3% Non-Hodgkins Lymphoma
- 3% Uterine corpus
- 2% Brain/ONS
- 3% Liver & intrahepatic bile duct

ONS = Other Nervous System
Source: American Cancer Society, 2007

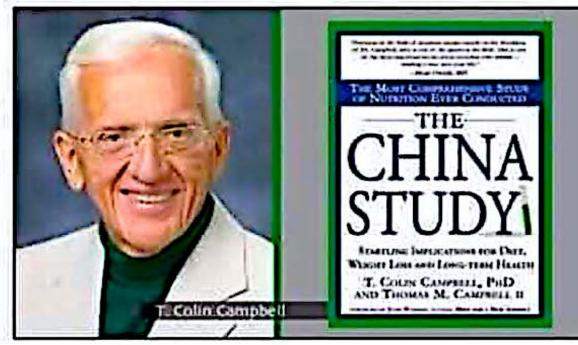
Cancer

- Prostate and Colon cancers have been shown to be increased by diets that are high
 in fat and animal protein and simultaneously low in grains, vegetables and fruit.
 Diets that are high in saturated and trans fats, and red meat are especially
 problematic.
- These cancers strike African Americans (AA) to a disproportionate degree and with greater lethality.
- AA men have a 60% to 70% higher incidence rate for prostate cancer than White men.
 Moreover, once diagnosed, AA men are more than twice as likely to die from prostate
 cancer relative to White men because Black men get more aggressive and deadly
 forms of the disease that tend to metastasize early in the course of the disease!
- Colon cancer rates have been increasing for the entire American population over the last half century. It is now recommended that Americans get their first screening colonoscopy at age 45 rather than wait till age 50 because of increasing incidence of this disease!
- AA's may need to start screening at age 40 due to increased risk associated with eating a western-style diet!

Dairy Products Increase Risk for Prostate Cancer!

"What protein consistently and strongly promoted cancer? Casein, which makes up 87% of cow's milk protein, promoted all stages of the cancer process."





Dairy Increases Risk for Prostate Cancer







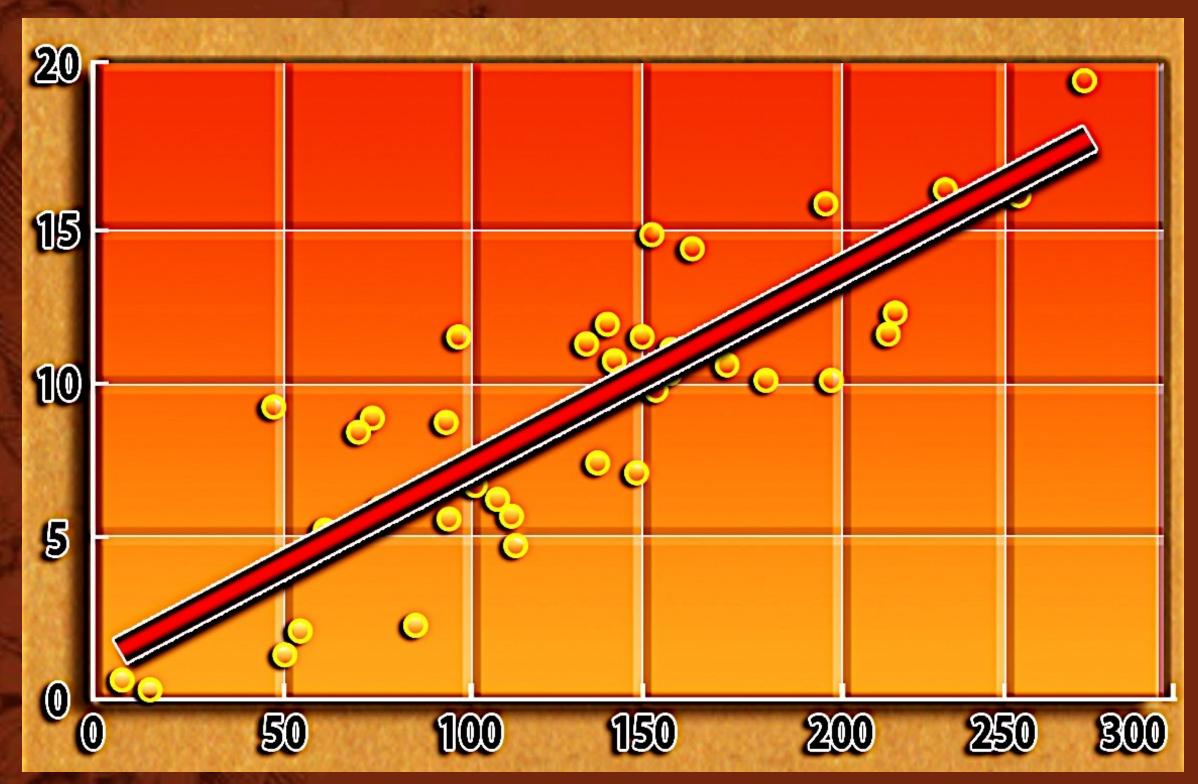


Photo: Getty Images

Consumption of dairy products continues to show a risk for prostate cancer, according to a new study published in the *American Journal of Clinical Nutrition*. As part of the Adventist Health Study-2, researchers looked at data from 28,737 men and found that as dairy product consumption rose, so did the risk for prostate cancer. However, the risk was not seen with nondairy sources of calcium. This study adds to the already large number of studies showing increased prostate cancer risk associated with dairy consumption. A 2016 meta-analysis of 11 different studies showed that men consuming the most milk products had a 43% higher risk of dying of prostate cancer, compared with men who generally avoided dairy products.

Skim Milk & Prostate Cancer

1986 Prostate Cancer Mortality



Non-Fat Milk (Cal/Day)

Source: Alternative Medicine Review 1999 Volume 4, Number 3; p. 164 Author; William B. Grant, PhD

The saturated animal fat in dairy products has long been linked to higher risk for cancers, but this study also provides strong evidence that it is the proteins in milk that are largely responsible for the increased risk of Prostate Cancer.

Habitual Egg

Eating 2½ eggs a week

Consum
Increas
Prosta

Am J Clin Nutr 2012;96:855-63.

Choline intake and risk of lethal prostate cancer: incidence and survival^{1–3}

Conclusion: Of the 47,896 man in our study population aboling intake was associated with cancer.

Dietary phosphatidylcholine

of choline—a nutrient that may affect prostate cancer

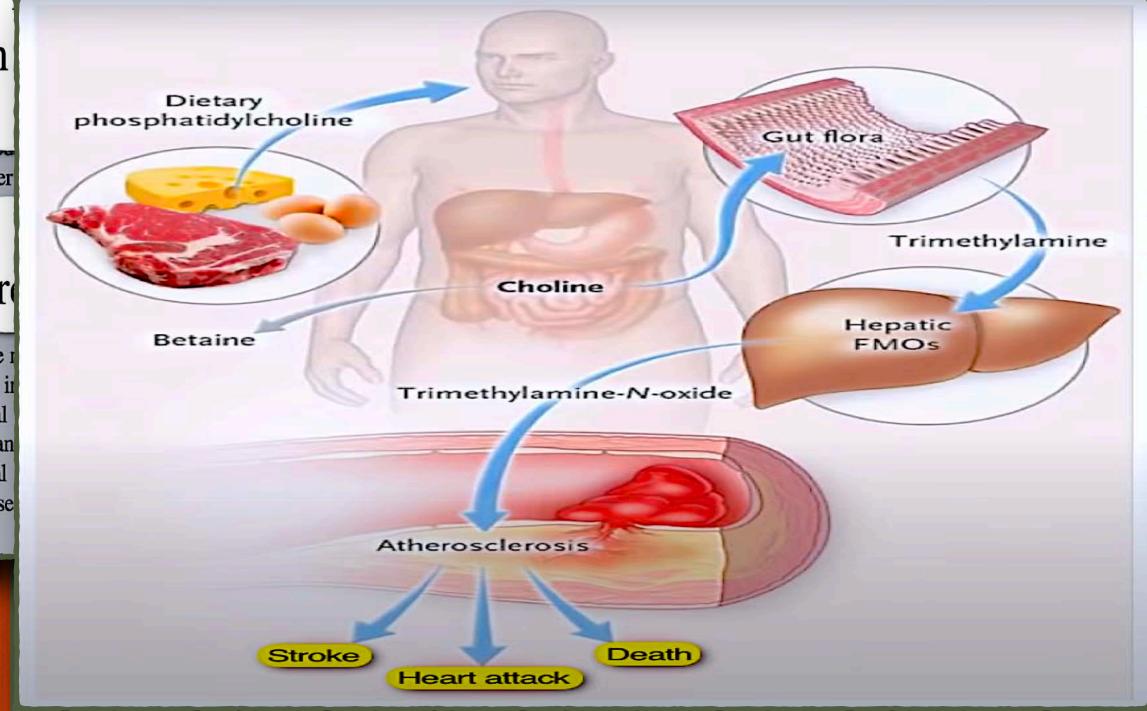
 It is critical to ider prevent PC and to (spread) which ma

Meat, fish, eggs ar of spread.

choline intake had a 70% incre

Design: We prospectively examined the intake of these rether the risk of lethal prostate cancer among 47,896 men in Professionals Follow-Up Study. In a case-only survival examined the postdiagnostic intake of these nutrients an lethal prostate cancer among 4282 men with an initial nonmetastatic disease during follow-up. Diet was assesse idated questionnaire 6 times during 22 y of follow-up.

• Choline in eggs, mean a uany is convenied in the gut to TMAO which increases risk for sev-eral lethal diseases including the spread of PC!



state



INCREASES RISK OF PROSTATE, BREAST, UTERINE AND OVARIAN CANCERS.

> WHA HID IN Y GLAS COWS

WHILE THE DAIRY INDUSTRY F MARKETING FOR COWS' MILK I ADDED HORMONES, THEY FAIL THE PLETHORA OF NATURAL H MILK, INCLUDING ESTROGEN A

IN CONTRAST TO

PLANT FOODS, INCLUDING SOY, REGULATE LEVELS OF THESE HO

Milk & Breast Cancer



MILK CONSUMPTION, g/day

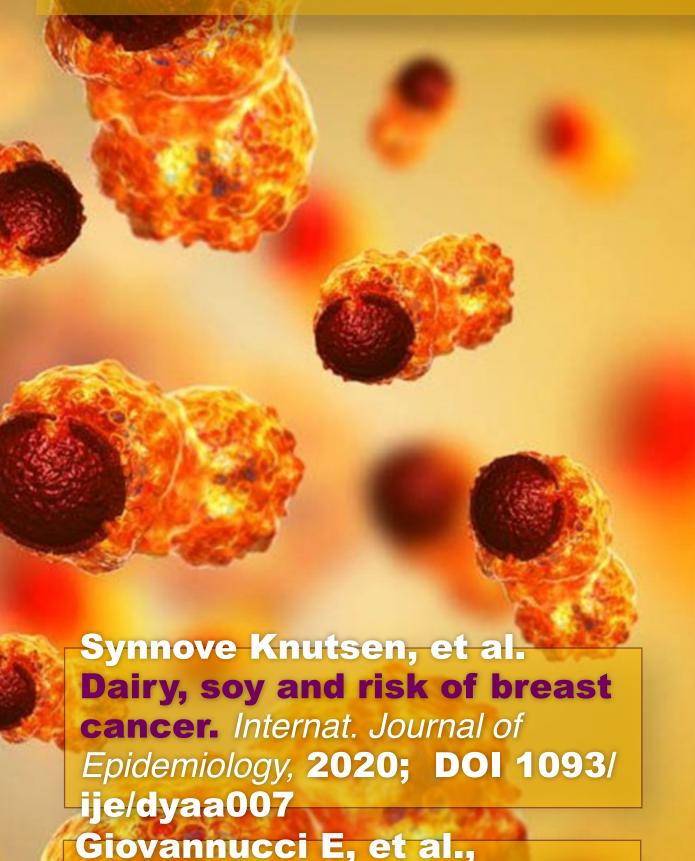
Ganmaa and Sato, 2005

nes

Vomen:



Risk Factors



Calcium & fructose intake in

cancerCancer Res 1998 Feb 1,

relation to risk of prostate

58(3):442-7

Milk & Uterine Cancer

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MILK CONSUMPTION, g/day

Ganmaa and Sato, 2005

Slide courtesy of Dr. T. Colin Campbell

Risk Factors

Processed Meats



Processed Meat KILLS! children who have a Carreers arriving ouriers:

inogens which is in the

nam, smoked & cured

meats form "Nitrosaarcinogens that attack ety of cancers.

ve 10 times the risk of ediatric cancer.

have been increasing d cancers over the last

Bladder, Endometrial, Gastric and Colorectal



Benefits of PBD'S for Cancer

Antioxidant properties

- Inhibits Iron-mediated oxidative reactions

Enhances Immunity

- Increases NK cell function and activity
- Stimulates respiratory burst and bacterial killing by Neutrophils

Affects Signaling molecules & Gene expression

- Blocks PI3-K/Akt and Erk1/2 signaling
- Affects PKC; Up-regulates PKCd

Causes G₀/G₁ arrest in cancer cells

- Up-regulates p27^{Kp1} and p21^{WAF1/CIP1}
- Decreases pRb phosphorylation
- Up-regulates p57 mRNA

Induces Apoptosis

- Degradation and cleavage of Caspase 3 and Caspase 9

Mode of

Action

- Cleavage of poly ADP-ribose polymerase (PARP)

Inhibits Angiogenesis

- Inhibits VEGF secretion
- Inhibits MMPs secretion

Inhibits Metastasis

- Inhibits cell adhesion
- Inhibits cell migration
- Inhibits cell invasion
- Inhibits lung metastatic colonies

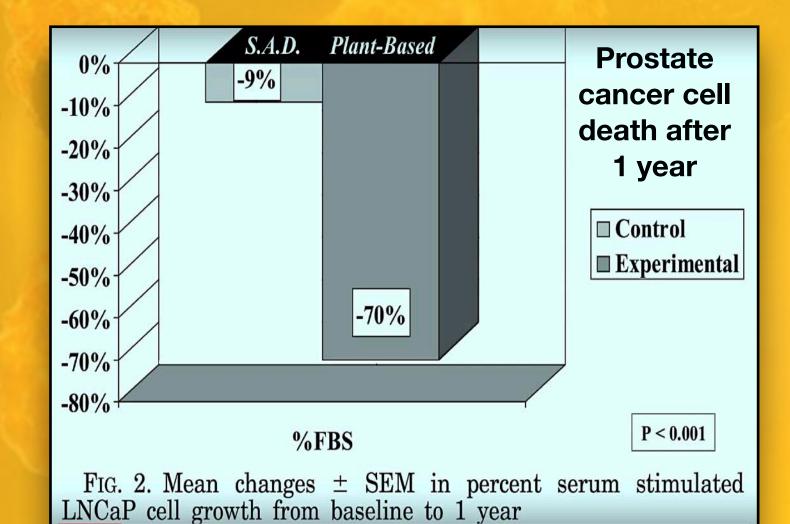
Prostate cancer on PBD's for one year killed 70% of cancer cells when dripped on cultured Prostate cancer cells.

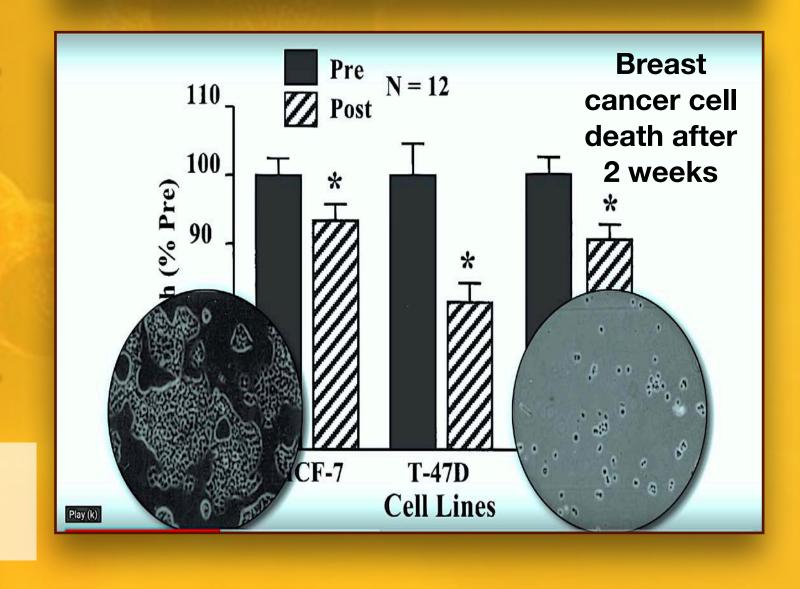
- Blood taken from women with Breast cancer placed on PBD's for only 2 weeks killed the majority of the cells in the Breast cancer cultures!
- Phytates in beans and grains show <u>broad-spectrum anti-neoplastic</u> activity against a wide variety of cancer types.
- Phytates and Lectins found in beans & grains have been shown to even "<u>rehabilitate</u>" or <u>kill</u> cancerous and/or precancerous cells!

Role of phytic acid in legumes: antinutrient or beneficial function?

G. Urbano et al.; J Physiol. Biochem., 56 (3) 283-294, 2000

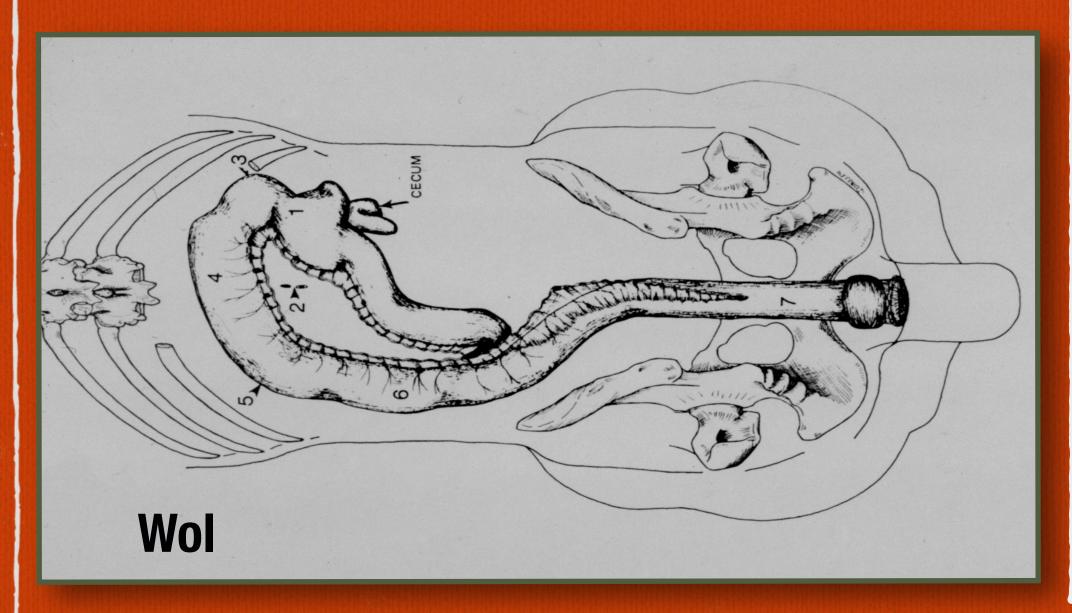
Anti-cancer function of phytic acid
International 1 of Food Science &. Technology 2002, 37,





COLON CANCER

Brief Anatomy Review!

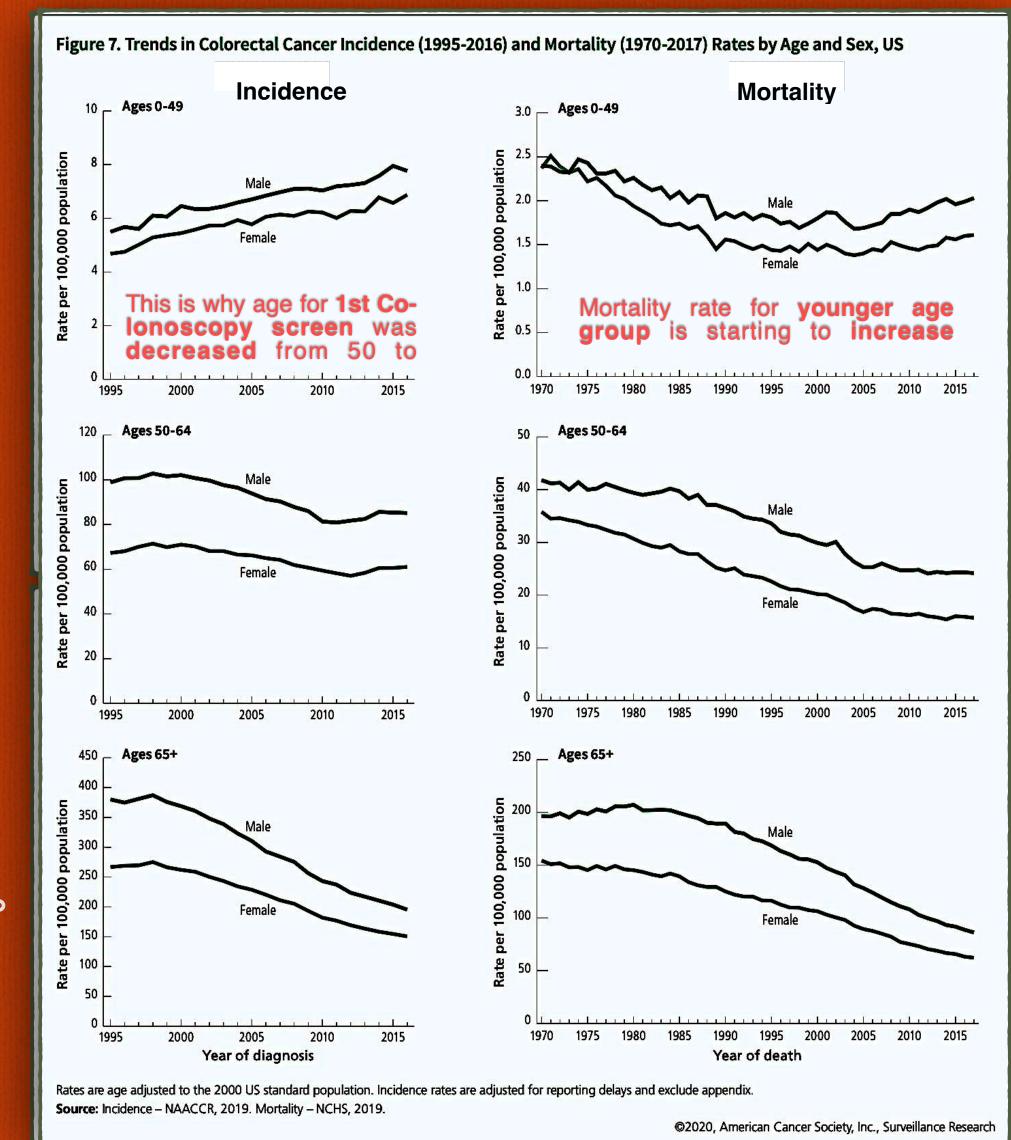






Differences in Colon Cancer Incidence & Risk by Ethnic Group

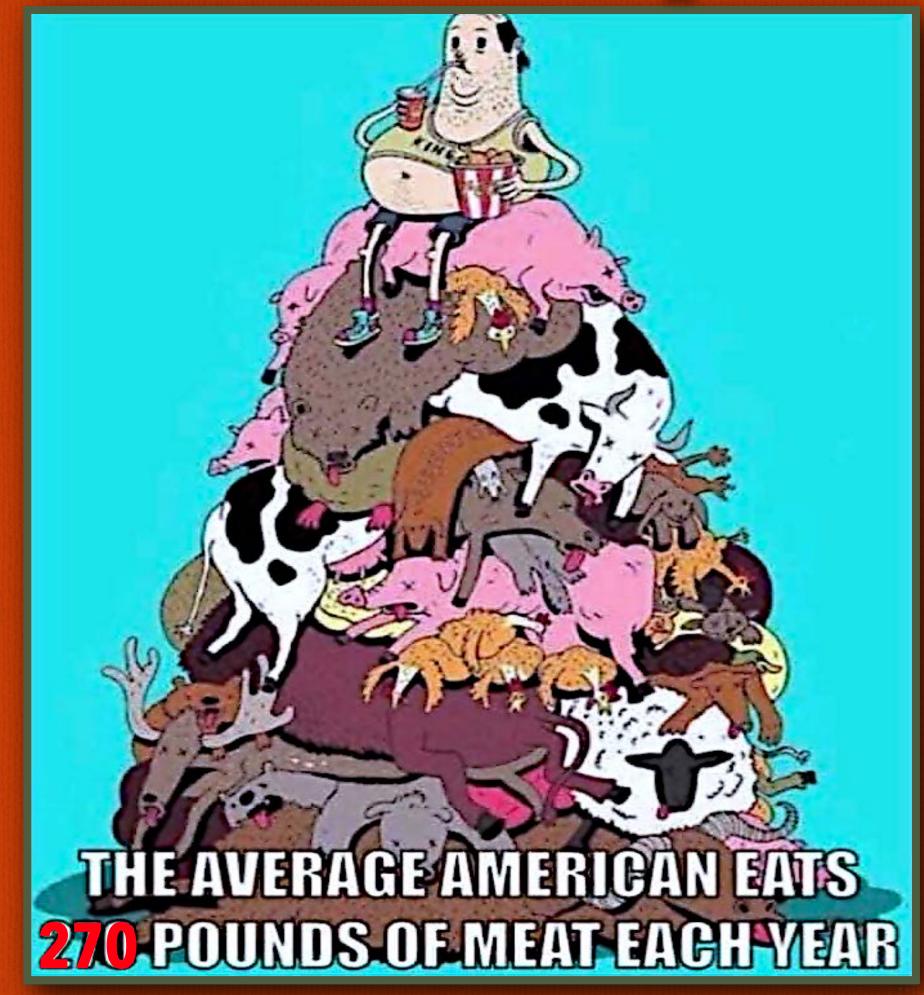
- Among broadly defined racial and ethnic groups, CRC Incidence and Mortality are highest in Black Americans.
- American Indians and Alaska Natives (Al/ANs) are next highest.
- NHW's have the third highest incidence rate for Americans.
- CRC rates are lowest in Asians/ Pacific Islanders (A/PI).
- During 2012-2016, CRC incidence rates in Blacks were about 20% higher than those in NHW's and 50% higher than those in A/Pls.
- The disparity for Mortality is twice that for Incidence; CRC death rates in Blacks are almost 40% higher than those in NHW's and double those in A/PI's.
- Incidence increasing in 0-49 age range, but decreasing for others!



U.S. per capita Meat/Cheese Consumption

Current Meat Consumption in U.S.

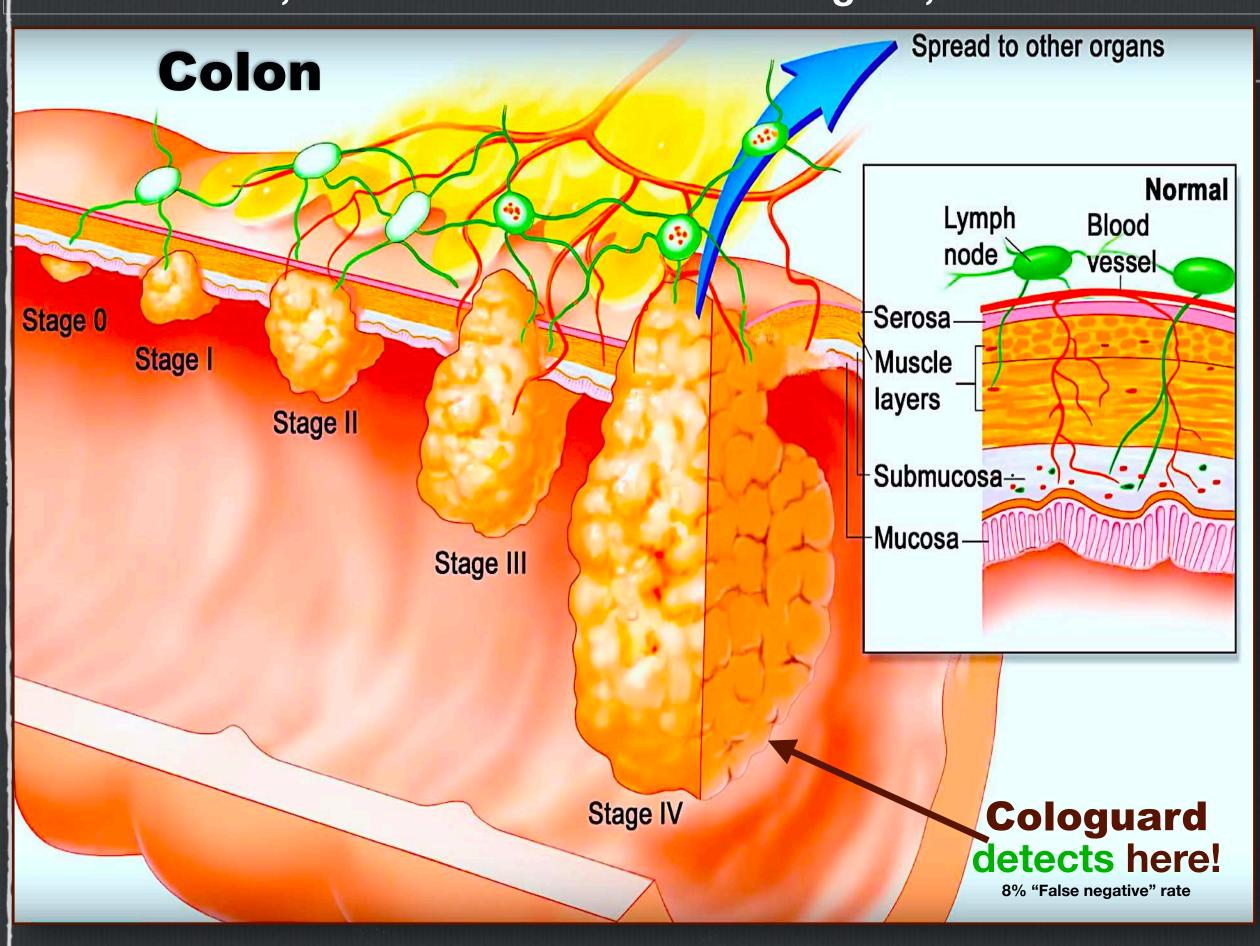
- From 2015 to 2019, per capita meat consumption (excluding aquatic animals) increased each year, reaching 264 pounds per person in 2020.*
- 270 Ibs./per person may sound like an overestimate, but it actually averages out to only 4oz. animal tissue per meal/day. Many people eat significantly more meat than that at each meal!
- In 2019 the average consumer in the U.S. ate 40.4 pounds of cheese annually. Over the past 10 years, U.S. per capita cheese consumption increased by over 5 lbs.!
- Consuming large amounts of animal protein, saturated fats and dairy hormones have been major contributors to the increases in CRC rates over the last 50 years!



rates over*the last 50 years! & Consumer Economics; University of Illinois: May 12, 2021 - Farmdoc daily (11): 76

Colon Cancer Development & Spread

HI=Heme Iron; HGM=Heat Generated Mutagens; AP= Animal Protein; Inflam=Inflammation; DF=Dietary Fat



- Stage 0: Initial damage is done by HI; HGM's; ETOH; AP; putrefaction; DF; toxins; hormones; long transit times.
- Stages 1,2: growth fueled by AP; HI; inflam; toxins; hormones; TMAO; DF.
- Stage 3: growth and tissue invasion are fueled by inflam, toxins; AP, DF; hormones; and <u>limited</u> fruits/veges/ grains and legumes.
- Stage 4: metastasis is fueled by AP, inflam; toxins; DF; hormones.
- Phytates, Lignins, Lectins, Antioxidants; Phytochemicals; Sterols and other plant compounds <u>suppress cancer</u> <u>transformation & spread</u> at ALL stages!

"Inadequate consumption of prebiotics—the fiber and resistant starch concentrated in unprocessed plant foods—can cause a disease-promoting imbalance in our gut microbiome."



Dietary Fiber

- Diets high in animal/dairy protein and/or animal fats can cause unhealthy changes in the gut microbiome that can elevate risk for cancers and other metabolic diseases.
- In <u>low fiber</u> diets, <u>CHO depletetion in the distal</u> <u>colon</u> results in <u>increased production of toxins</u> <u>like NH3</u>, <u>toxic amines</u>, <u>phe-nols</u> & <u>sulfides</u>; and other <u>putrefactive</u> compounds.
- HS impairs cytochrome oxidase, DNA methylation and tissue metabolism.
- Western (SAD) diets can deliver up to 12g of animal protein residues/day to the colon which produces 3.5 4g of NH3/day. That is equal to 60 to 70kg of Ammonia over a 50 year span.
- Ammonia concentrations found in the lower bowel of meat eaters destroys cells, alters DNA/ RNA synthesis, increases virus infections and promotes growth of cancer cells.
- Dysbiotic bacteria can "re-toxify" carcinogens by reversing the detoxification actions of Broccolistimulated detox enzymes.





Benefits of PBD's for Cancer



Benefits of Plant-based Diets

- Cruciferous plants
 - Detoxifying enzymes
 - Anti-cancer phytochems
- Whole/Intact Grains
- Beans/Legumes
 - Phytates/Chelation
- Fruits
- Colorful Vegetables
- Fibers



- Herbs & Medicinal Plants (Garlic/Onions; Tumeric; Wheat grass; Ginger, etc.)
- Anticancer compounds in Plants (partial list)
 - Sulforaphane; Indole-3-Carbinol; Isothiocyanates; Liminoids; Phytosterols; Polyphenols; Flavonoids; Tannins; Curcumin; Resveratrol; Carotinoids
- Decreased incidence of Cancer in plant-based populations
 - Adventist Health Study 1& 2 show <u>decreased incidence</u> of cancers in plant-based participants; Multiple other studies show same findings
- Increased "Time to Recurrence" & increased "Disease-free Survival"
 - Multiple studies have shown that those patients diagnosed with cancer who change to a more plant-based diet increase their chances of cure or of long-term survival and time to recurrence



Anti-Cancer Effects of Cruciferous & Alium Vegetables Aliastoma (U-87) Medulloblastoma 150 Glioblastoma



Why are
Plant Foods are So
Powerful &
Protective Against
Cancers

Because
Plant-based Diets
Address the

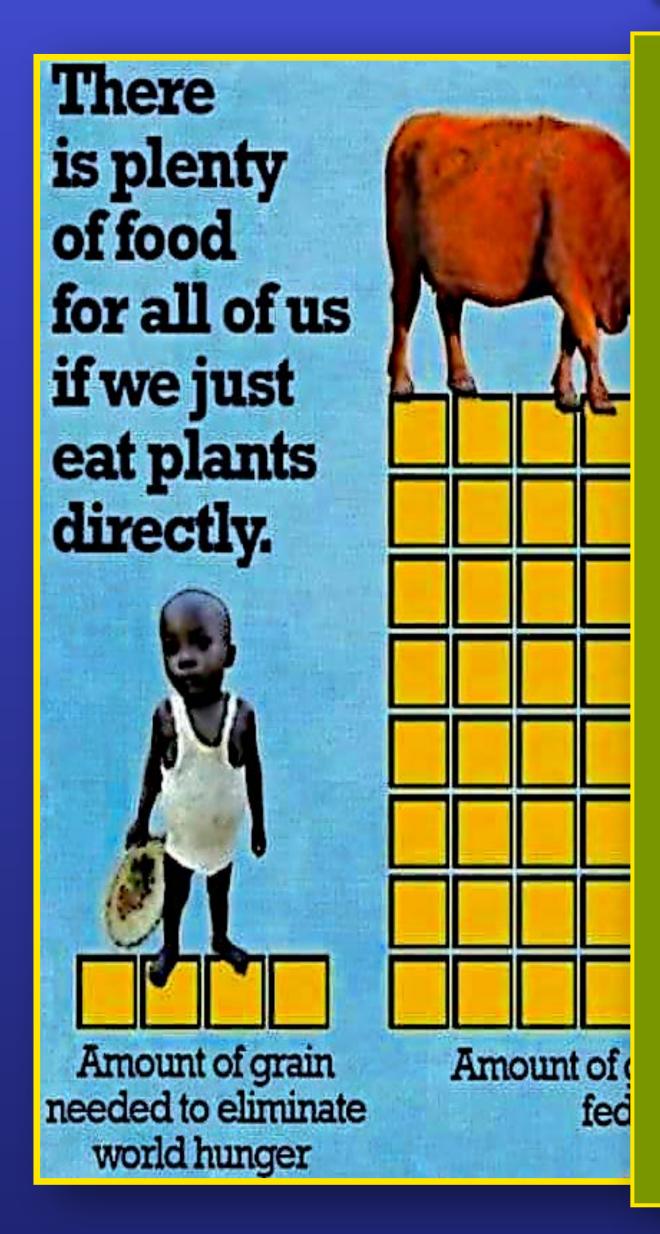
4ctual Causes
Cancers!

Protective Factors

- √ Fiber
- √ Phytochemicals
- ✓ Plant enzymes
- ✓ Antioxidants
- ✓ Anti-inflammatory compounds
- ✓ Plant sterols and stanols
- ✓ Pre- and probiotics
- ✓ Macronutrients from healthy sources
- Micronutrients from healthy sources



Transforming "Abundance" into "Scarcity"!



Every year in the United States alone,



41 million tons of food

are fed to

7 billion livestock,

which only produce

7 million tons of food.

There are 701 million starving people in the world. The United States alone could feed 802 million people with the grain used to feed livestock.

Eat less meat. Save lives.

Transfel From House the Regar Separate Spirit Streeting (

or World Hunger

Is consume > 6-20 times is would be consumed by

oduction requires 8 times energy than production

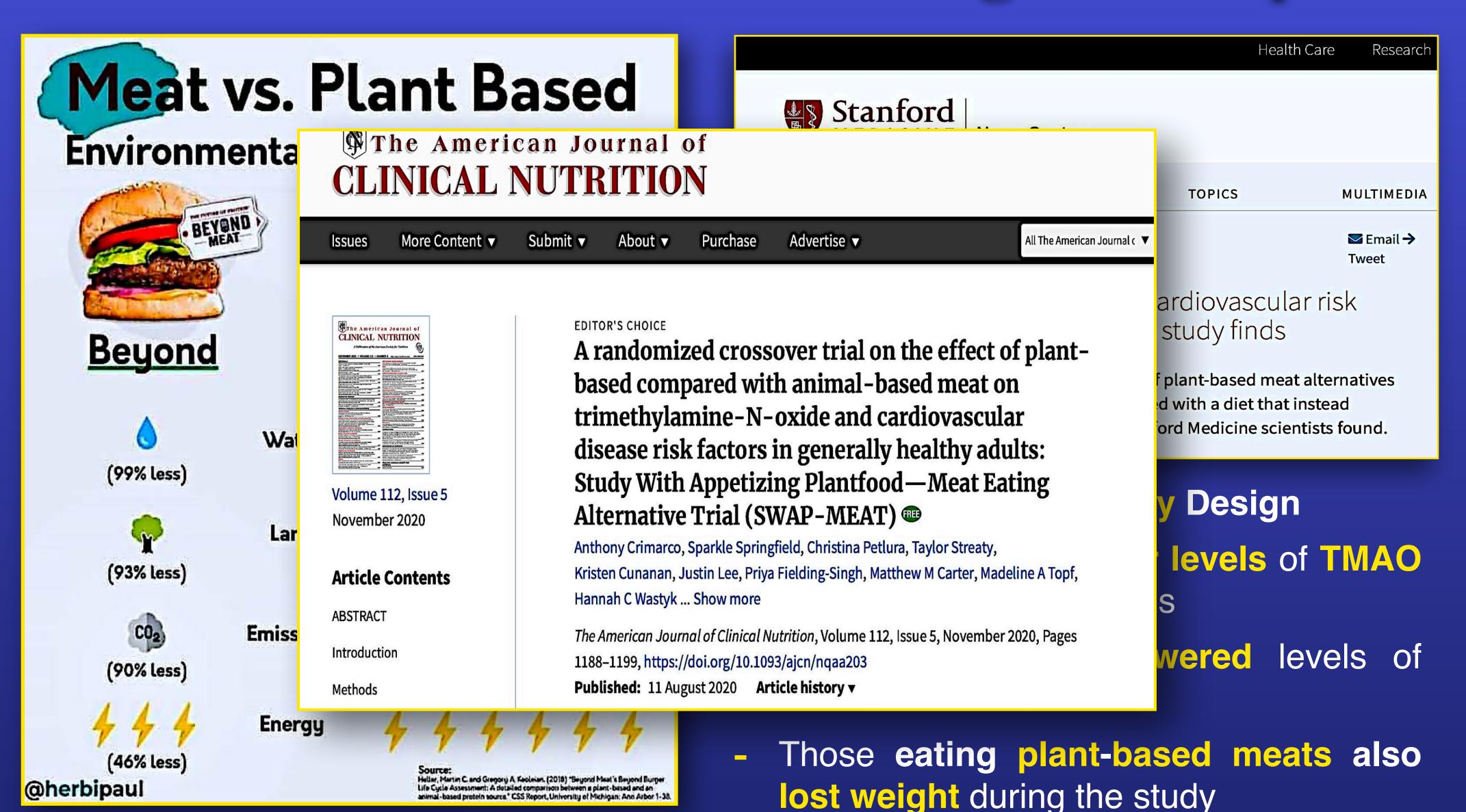
requires 100K liters of ler chickens require 3.5K

n Soybeans only use 2K e = 1.9K liters/Kg; Wheat Kg; and Potatoes = 500

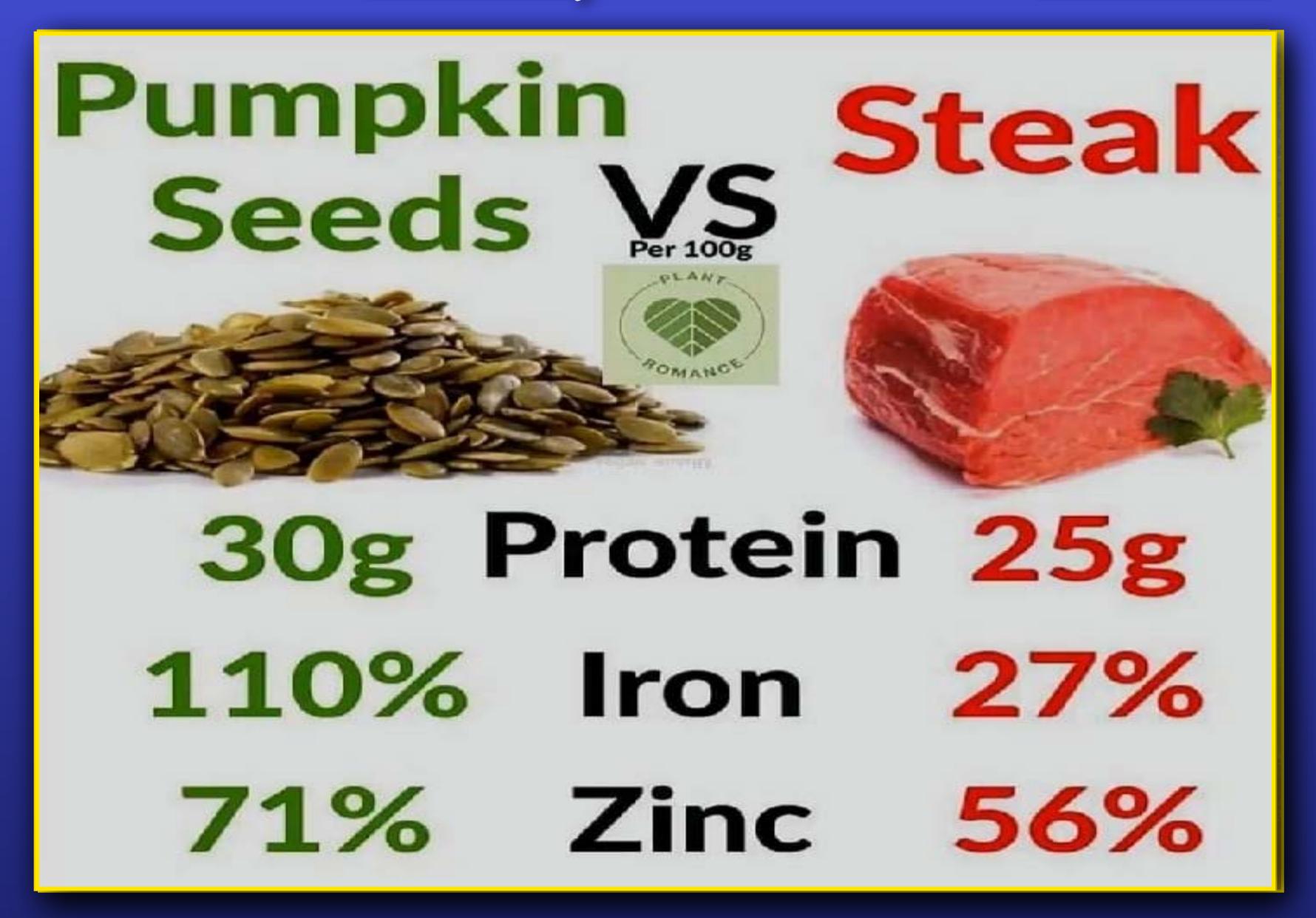
in to animals we <u>create</u> and Hunger, and wastes!

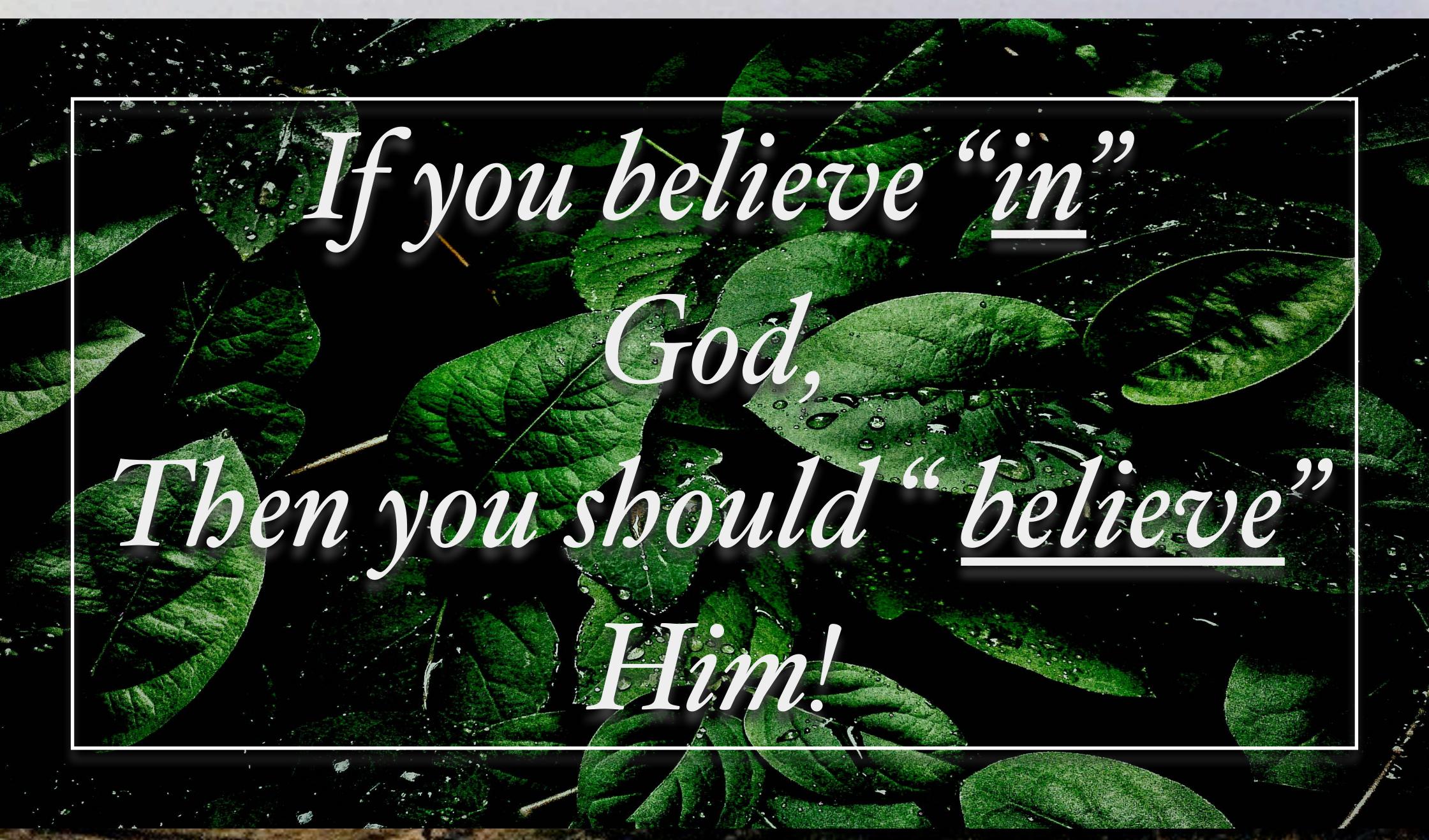


How Do Plant-based Meat Analogues Compare?



What are "Healthy" Sources of Protein?







Diet & Lifestyle Change Documentaries

THE HEALTH FILM THAT HEALTH ORGANIZATIONS

DON'T WANT YOU TO SEE!



WATCH THE FILM ONLINE!

PURCHASE THE DVD, BOOK OR T-SHIRT!

HOST A SCREENING AT YOUR LOCAL THEATER!



EATING YOU ALIVE



1:48:03

Eating You Alive (1080p) FULL MOVIE - Health & Wellness, Documentary 235K views • 1 month ago



Gravitas DOCUMENTARIES

Nearly 30.4 million people die each year from chronic diseases and \$3.8 trillion spent in healthcare costs in the U.S. alone for ...

